



FLORIDA BIRDING AND NATURE FESTIVAL

Celebrating The Year of the Bird

October 12, 13, 14, 2018

Keynote Speakers, Field Trips,
Seminars, Nature Expo

SPONSORSHIP OPPORTUNITIES

Hosts: Hillsborough Community College Brandon Campus, Hillsborough County's Conservation and Environmental Lands Management Department, and our local Audubon Society chapters. We appreciate your generosity and support of this Festival and your interest in engaging our attendees.

BENEFITS OF SPONSORSHIP

- Be part of a nationally-promoted Birding and Nature Festival
- Over 400 participants in last year's Festival!
- Showcase your organization to the birding community, conservationists, outdoors enthusiasts, nature photographers, land managers, and scientific professionals, both local residents and visitors to our area
- Cultivate and strengthen diverse relationships of conservation organizations
- Interact with renowned professionals in their fields of study
- Reinforce your commitment to environmental stewardship
- Increase awareness of your organization in the environmental community
- Enhance your prominence and recognition as an organization supporting conservation of natural resources
- Be included on website, booklet, and promotional materials

To **SPONSOR a Keynote, Seminar or Event**, please see the attached pages. For more information or to discuss options and pricing, please contact Mary Keith (813-767-5863) or Andee Richards (813-444-0115).


Please complete the Sponsorship Commitment Information sheet and return to Tampa Audubon Society, PO Box 320025, Tampa, FL 33679. Sponsorships will be confirmed on a first-come, first-served basis and upon receipt of payment.

Payment must be received prior to recognition in Conference marketing materials.

Thank You!

The Mission of the Florida Birding and Nature Festival is to promote appreciation and conservation of Florida's birds, its wildlife and their habitats through responsible nature-based tourism and public awareness.

Sponsorship Opportunities

Year of the Bird! October 12-14, 2018 HCC Brandon					
	Spoonbill	Curlew	Skimmer	Owl	Bluebird
	\$10,000	\$5,000	\$2,500	\$1,500	\$500
					
Featured Recognition on ALL Materials	Yes				
Introduce the Keynote Speaker or Event of your choice or Host Event	Yes				
Your logo on Festival Banner	Yes				
Sponsor Recognition on Keynote Poster	Yes				
Introduce Seminar Speaker of your choice or Sponsor a Seminar Track (3-4 seminars) of your choice	Yes	Yes			
Sponsorship Recognition on Seminar Poster	Yes	Yes	Yes		
Page Ad size in Brochure	1/2 page	1/4 pg	1/8 pg		
Recognition in all Festival materials, website and program booklet	Yes	Yes	Yes	Yes	Yes
Booth at Nature Festival	Yes	Yes	Yes	Yes	Yes

Custom sponsorship packages may be negotiated upon request.

Consider an in-kind donation of Printing, Banners or Signage, donate Publicity or News Coverage, or Sponsor a Kick-off Event, Keynote, Speaker or Meal.

Questions? Contact: Mary Keith (813-767-5863) mary.keith@tampaudubon.org , President, Tampa Audubon or Andee Richards (813-444-0115) info@fbnfestival.org , Administrator

Checks should be made payable to: Tampa Audubon Society, memo: Florida Birding Festival, and mailed with the sponsorship commitment form to: Tampa Audubon Society, P.O. Box 320025, Tampa, FL 33679

On behalf of the Florida Birding and Nature Festival Planning Committee, we wish to thank all of the organizations that take the extra step to partner with us by being a sponsor. Your support is needed to make this event a success and is greatly appreciated.

Thank You!

Graphics Requirements for Sponsor Recognition

In order to properly recognize your contribution and showcase your company or organization to the Festival attendees on our website and printed materials, we ask that you e-mail Andee Richards at info@fbnfestival.org a high resolution version of your organization's logo. We accept JPEG, TIF and EPS formats and recommend a minimum resolution of 300-600 dpi for the best representation of your organization.

SPONSORSHIP COMMITMENT INFORMATION



Sponsorship Level/Amount: _____

Organization _____

Name as you wish it to appear in Festival materials

Contact Name _____

Name as you wish it to appear in Festival materials

Address _____

Phone number _____

Email address _____

Website address _____

Speaker/Event Hosting _____

Special needs/Comments _____

Please send with payment to: Tampa Audubon Society, PO Box 320025, Tampa, FL 33679. **THANK YOU!**

Questions? Contact: Mary Keith (813-767-5863) mary.keith@tampaudubon.org or

Andee Richards (813-444-0115) info@fbnfestival.org

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Festival Committee Use:

Logo received _____

Payment received _____