

# Sponsorship OPPORTUNITIES



## BENEFITS OF SPONSORSHIP

- Be part of a nationally-promoted festival
- Over 500 participants from across the country
- Showcase your organization to the birding community, conservationists, outdoors enthusiasts, nature photographers, land managers, and scientific professionals
- Be included on the website, Festival program, and other promotional materials
- Cultivate and strengthen diverse relationships of conservation organizations
- Interact with renowned professionals in their fields of study
- Reinforce your commitment to environmental stewardship
- Increase awareness of your organization in the environmental community
- Enhance your prominence as an organization supporting conservation of natural resources

## *The* **FLORIDA BIRDING & NATURE FESTIVAL**

**Celebrating the birds, wildlife, and natural lands that we enjoy in West Central Florida!**

**A four-day festival offering field trips, boat trips, seminars, keynotes, and a free nature expo of vendors and exhibits.**

**Participants can enjoy acclaimed presentations, learn from renowned professionals, experience peak migration, and shop unique products.**

**To SPONSOR** please see the attached pages for levels and other opportunities. For more information or to discuss options and pricing, please contact Andee Richards at [info@fbnfestival.org](mailto:info@fbnfestival.org), or leave a message at (813) 444-0115.

Please complete the Sponsorship form online ([fbnfestival.org](http://fbnfestival.org)) or complete the attached Commitment Information sheet and return to Florida Birding & Nature Festival, 4601 N Alexander St., Plant City, FL 33565.

Sponsorships will be confirmed on a first-come basis and upon receipt of payment.

Payment must be received prior to recognition in Festival marketing materials.

*Thank You!*

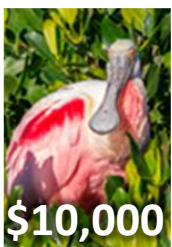
*Thursday - Sunday* **October 12-15, 2023**

*The Mission of the Florida Birding & Nature Festival is to promote appreciation and conservation of Florida's birds, its wildlife, and their habitats through responsible nature-based tourism and public awareness.*

# Sponsorship OPPORTUNITIES



|   | Curlew (\$5,000) | Skimmer (\$2,500) | Owl (\$1,000) | Bluebird (\$500) | Scrub-Jay (\$250) |
|---|------------------|-------------------|---------------|------------------|-------------------|
| • Sponsor a Field Trip or Seminar           | ✓                |                   |               |                  |                   |
| • Name in Program as Field Trip Sponsor, or | ✓                |                   |               |                  |                   |
| • Name in Program as Seminar Sponsor        | ✓                |                   |               |                  |                   |
| • Name on Seminars Signs as Sponsor         | ✓                |                   |               |                  |                   |
| • Logo on Festival Welcome Signs            | ✓                | ✓                 |               |                  |                   |
| • Logo in Spotlight Rotation on Website     | ✓                | ✓                 |               |                  |                   |
| • Ad in Program (see page size)             | 1/2 page         | 1/4 page          | 1/8 page      |                  |                   |
| • Logo on Program Back Cover as Sponsor     | ✓                | ✓                 | ✓             | ✓                | ✓                 |
| • Logo & Link in Website Sponsors Section   | ✓                | ✓                 | ✓             | ✓                | ✓                 |
| • Logo & Link in Website Vendors Section    | ✓                | ✓                 | ✓             | ✓                | ✓                 |
| • Name under Website Vendors Section        | ✓                | ✓                 | ✓             | ✓                | ✓                 |
| • Free Table at Expo as Exhibitor/Vendor    | ✓                | ✓                 | ✓             | ✓                | ✓                 |
| • Logo in Program as Vendor/Exhibitor       | ✓                | ✓                 | ✓             | ✓                | ✓                 |
| • Name on Program Back Cover as a Donor     |                  |                   |               |                  | ✓                 |



## And our special Spoonbill level receives all Curlew benefits, plus...

- Full Page Ad in Program
- Keynote Event Host with an Introduction
- Recognition on all Keynote Posters
- Keynote Host on Festival Welcome Signs
- Logo on Festival Banners
- Logo on Program Front Cover as a Host
- Name in Email Newsletters as Host
- Name on Press Releases as Festival Host

Consider an *in-kind donation* such as printing, publicity or news coverage, or auction items. To discuss in-kind donations or any type of custom sponsorship package, please email us at [info@fbnfestival.org](mailto:info@fbnfestival.org), or leave a message at (813) 444-0115.

To **SPONSOR** please complete the easy [online Sponsorship form \( fbnfestival.org \)](https://fbnfestival.org), or complete this Sponsorship Commitment Information sheet and mail with a check (made payable to FB&NF) to our mailing address at 4601 N Alexander St., Plant City, FL 33565.

Sponsorships will be confirmed on a first-come basis and upon receipt of payment. Payment must be received prior to recognition in Festival marketing materials.

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### Graphics Requirements for Sponsor Recognition

In order to properly recognize your contribution and showcase your company or organization to the Festival attendees on our website and printed materials, we ask that you email Andee Richards at [info@fbnfestival.org](mailto:info@fbnfestival.org) a high-resolution version of your organization's logo. We can accept JPG, TIF, PNG, and PSD and AI formats, and recommend a minimum resolution of 300 dpi for the best representation of your organization.

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## SPONSORSHIP COMMITMENT INFORMATION



Sponsorship Level / Amount: \_\_\_\_\_

Organization: \_\_\_\_\_ (As it should show in Festival materials.)

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_ (URL for Festival materials.)

Logo: \_\_\_\_\_ (Please remember to email a high-resolution logo file to [info@fbnfestival.org](mailto:info@fbnfestival.org).)

*Thank You! We greatly appreciate your support!*

Florida Birding & Nature Festival • October 12-15, 2023

The **Florida Birding & Nature Festival, Inc.** is a 501(c)(3) organization. Any donation made to the Festival will be eligible as a donation to a non-profit.